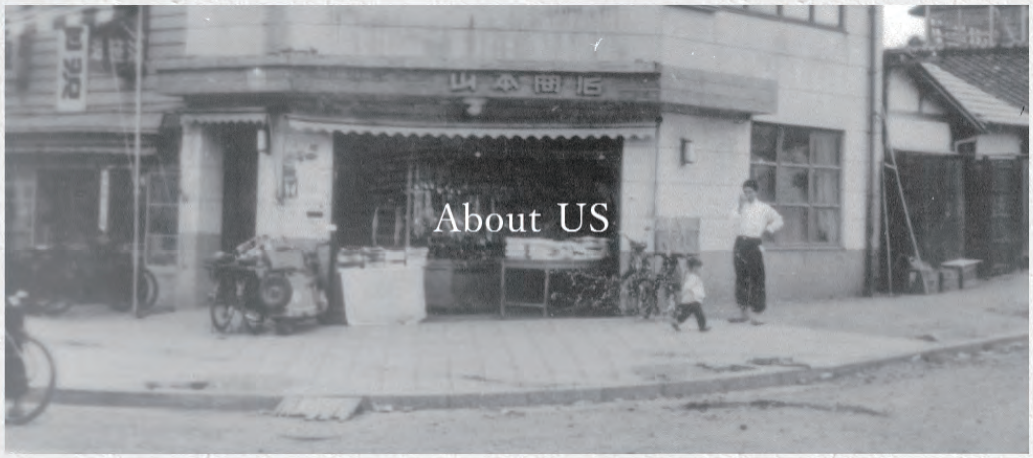
CORPORATE MANUAL

YAMAMOTO&CO.,LTD.

ABOUT

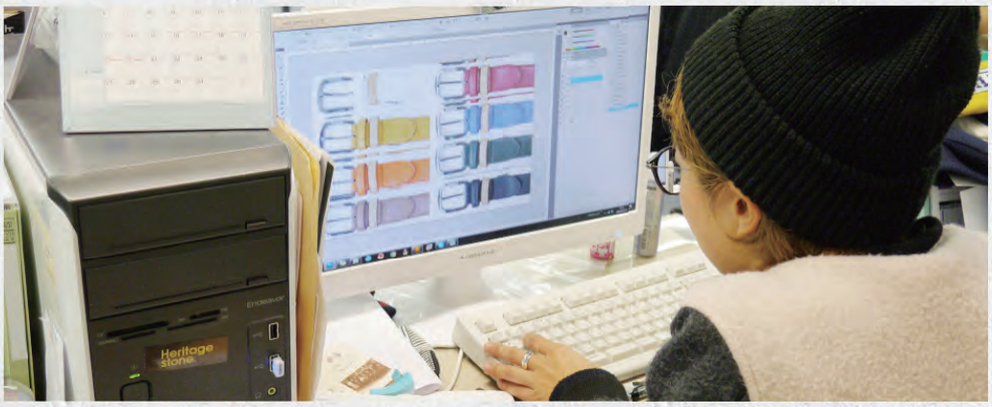


Yamamoto & Co., Ltd. was founded in 1945 and started with the wholesale of leather products such as belts.
At present, we handle many fashion accessories such as hats, wallets, bags, gloves, scarves and jewelry, as well as leather products such as belts.
In recent years, we have been producing and importing under our own private and licensed brands overseas and in Japan,
We sell to apparel stores and major mass retailers nationwide.
We also perform OEM production as a manufacturer function.
Each branch has a workshop, which enables small-lot production and short-cycle production of Made-in-Japan products.
We will continue to evolve as a [specialty of accessories].

PRODUCTION

Established a group company [SHANGHAI WIZZ CO., LTD] in Shanghai as a base for overseas production,
In a highly reliable production factory, we produce many accessories including hats and bags, as well as small leather goods such as belts and wallets.
We can also handle large lot production.
We also have a base in Guangzhou, which has a system that can flexibly respond to tight production deadlines.
As a base for domestic production, we have workshop and studios in Tokyo, Osaka and Nagoya,
We have a production system that can respond to requests for small-quantity, short-cycle OEMs and ODMs.
MADE IN JAPAN 「MANUFACTURING」 has earned a high reputation for its careful work.

PLANNING/DESIGN



We regularly hold exhibitions and brand license exhibitions using our own Planning / Design.
The planning designer staff and the planning sales staff share information,
Products that have [needs] in the market now and products that are likely to become [trend]
We have many customers propose products.
We also support OEM / ODM from customers.

ATELIER

-Shape In Creation-

Established workshops in Tokyo, Osaka and Nagoya.
Based on the concept of creativity, we are producing handmade in Japan products by skilled craftsmen.
We also support small-scale production such as custom-made products.

PITS in OSAKA

ATELIER in TOKYO

ATELIER in NAGOYA

Yamamoto & Co.,Ltd.
【Head Office】10-30 Nishiki 2-chome, Naka-ku, Nagoya city 460-0003 Japan
tel/052-204-1113 fax/052-221-6610

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COMPANY

Business description

Business description	Wholesale sales of clothing and accessories to excellent retailers nationwide OEM production as a manufacturer function. Total sales floor proposal including furniture Retail business by SPA
Handling items	Retail business by SPA Belts, hats, bags, wallets, mufflers, gloves, sunglasses, tie bars, cufflinks, etc.
Associated company	Mansho -Membership Wholesale- Website > http://www.mansho.jp
	b3Labo -directly managed retail store- Website > https://b3labo.jp

Production base

Japan, Korea, China, Vietnam, Bangladesh, Italy, USA

Company information

- Business description
- Company Profile
- Corporate History

Download company information

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COMPANY

Company Profile

COMPANY NAME	Yamamoto & Co.,.Ltd.
CEO	Masanori Yamamoto, President
LOCATION	【Head Office】 10-30 Nishiki 2-chome, Naka-ku, Nagoya city 460-0003 Japan map>> Tel.+81-52-204-1113 Fax.+81-52-221-6610
	【Nagoya Branch】 3-45-1 Higashishuku, Nakamura-ku, Nagoya city 453-0063 Japan map>> Tel.+81-52-204-2788 Fax.+81-52-204-3588
	【Tokyo Branch】 D'sVARIE Asakusabashi BD. 5F 4-2-2, Asakusabashi, Taitou-ku,Tokyo 111-0053 Japan map>> Tel.+81-3-3866-3988 Fax.+81-3-3866-19155
	【Osaka Branch】 1-6-5, Daikoku, Naniwa-ku,Osaka City 556-0014 Japan map>> Tel.+81-6-6648-2765 Fax.+81-6-6648-2766
	【Distribution Center】 3-45-1 Higashishuku, Nakamura-ku, Nagoya city 453-0063 Japan map>> Tel.+81-52-204-2788 Fax.+81-52-204-3588
	【Pits】 1-6-5, Daikoku, Naniwa-ku,Osaka City 556-0014 Japan map>> Tel.+81-6-6648-7155 Fax.+81-6-6648-2766
	【Wizz Yamamoto H.K. Limited】 30 Harbour Road Wanchai H.K.
	【Shanghai Wizz Co.,ltd】 Rm.8K Foresight Business Center, No 768 Xietu Rd, Shanghai City, China Tel.+86-21-3331-2226 Fax.+86-21-3331-2225
	【Mansho Department】 10-30 Nishiki 2-chome, Naka-ku, Nagoya city 460-0003 Japan Tel.+81-52-204-1147 Fax.+81-52-221-6610
FOUNDING	October 1945
ESTABLISHED	October 1950
EMPLOYEE	130
CAPITAL	70,000,000 JPY
CUSTOMER	High-class stores throuout Japan

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COMPANY

Corporate History

1945	October 1945	A wholesale for Western-style by Tomi Yamamotoby Tomi Yamamotoby Tomi Yamamoto
1950	10 October 1950	Yamamoto & Co.,Ltd. With acapital of ¥950,000. Founded in Nagoya City.
		Founder Tomi Yamamoto assumes position as the President.
	July 1962	Capital Increased to ¥10,000,000.
	October 1965	Cash wholesale outlet section called "self Manshi" established in sales Department with one such outlet started at the head office.
1970	October 1971	Cash wholesale section split off to make Self Mansho Co.,Ltd., with a capital ¥10,000,000. Tomi Yamamoto takes up positon of Chairman, with Hanako Yamamoto as President.
	April 1976	Capital of Yamamoto & Co.,Ltd., increased to ¥40,000,000. New office built or Self Mansho Co.,Ltd., at 10-30, Nishiki 2-chome, Naka-ku, Nagoya,Capital increased to ¥20,000,000.
	Decenber 1978	Masaru Yamamoto assumes position of Pregident of Yamamoto & Co.,Ltd.
1980	March 1981	Business Department WIZZ founded and started to sell "WIZZ" brand.
	April 1986	tarted to produce belts in "Taiwan".
	January 1987	Merget of Yamamoto & Co.,Ltd. And Self Mansho Co.,Ltd.
		Capital incresed to ¥70,000,000.
	March 1988	Completion of Head Office Building "Mansho buil" (6stories, 2floors of basement, total area 5,000㎡)
1990	September 1990	Completion of additional construction to Head Office Building and 2stores were extended.
	August 1992	"Reggata Club" are started to sell
	March 1998	Sales section of Yamamoto moved to new address ,2-10-30 nishiki naka-ku Nagoya
2000	June 2006	Tokyo sales section of Yamamoto moved to new address, 4-2-2 asakusabashi taito-ku Tokyo.
	January 2007	PITS of a production base Established.
	June 2008	Wizz Yamamoto H.K. Limited Established.
	October 2008	b3Labo(iias Tsukuba) 1 shop opened.
	July 2009	Yamamoto&Co.,ltd Osaka Branch Established.
	August 2009	Yamamoto&Co.,ltd New Distribution center Established
	November 2009	b3Labo(Fujisawa) 2 shop opened.
2010	December 2010	b3Labo(Ueno) 3 shop opened.
	July 2011	Shanghai Wizz Established
	November 2012	b3Labo(Shizuoka cenoba) 7shop opened.
	December 2013	b3Labo(AEON Makuhari ShinToshin) 8shop opened.
2015	April 2015	b3Labo(Saitamashintoshin) 9shop opened.
2017	June 2017	b3Labo(iias Takao) 10shop opened.
	November 2017	b3Labo(Parco ueno) 11shop opened.
2019	March 2019	Masanori Yamamoto assumes position of Pregident of Yamamoto & Co.,Ltd.
	March 2019	b3Labo(Kinshicho Parco) 12shop opened

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BRAND

PRIVATE BRAND

WizzSpirit

b3Labo
B3Labo is made by accumulation of craftman ship.

Be in factory

LICENSE BRAND

Wrangler

UNIVERSAL OVERALL CHICAGO
Manufacturers of Quality Work Uniforms Since 1924

GERRY

OUTDOOR PRODUCTS

C-SEVENTEEN

KRIFF MAYER

Robert P. Miller

FREE GATE
genuine Quality

Toucan Surfing

EVERLAST

POLO CHAMPS.

CONART

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BRAND

BRAND

Wizz Sprit

Over time, this brand has a strong desire to be with people who lead the times.
Wizz Spirit is a core of Gening Casual,
It is a brand whose basic concept is the pursuit of unique BASIC (NEW BASIC).
At that moment, at that moment, we will establish a new basic trend that will be sent from all over the world.

b3Labo

b3Labo is made from a collection of craftsmen's skills.
A new design that utilizes traditional techniques.

Be in factory

We want to create a "seasonal" workshop that can express the present.
Be in factory was born from that feeling.

C17

In 1972, C-17 was born.
From the 80s through the 90s, France's leading jeans wear brand,
And it has been popular as a jeans chain.
In 2002, the newly reborn C-17 has good sense, good quality,
LINE UP is a fashion goods that has achieved a good price.
We propose NEW STYLE to a new generation with high sensitivity and eyes to choose.

Wrangler

Wrangler started from Hudson Overall, Inc., which was founded in 1904, and the brand name became Wrangler in 1946.
Counted as one of the three major denim brands along with LEVI'S and LEE, it has been loved by Western fans and jeans fans around the world as a lifestyle brand.
It is also known to announce jeans for the first time in the world as fashion.
We are developing mainly in jeans specialty stores with a license for hats, bags, and cold weather accessories.

OUTDOOR

【Packes for Life】 "Outdoor Products" is a brand that develops various products, beginning with bags, and is ahead of the competition due to its reasonable price and high quality.
Founded in 1973. The Outdoor Products brand is a well-established brand that has been developing its own market for 40 years.
We are developing into various markets with a belt license

KRIFF MAYER

"To Be PLAY FULL !!" (Don't forget the playfulness !!)
In 1989, VINTAGE's unique hue and spoilage,
In addition, we pursue designs and prints that match the background of the times.
Started as an American casual closing brand that mixes the trends of the times.
Made using a Wakayama circular knitting fishing machine during the vintage boom of the 90's
Bring out items using vintage sweatshirts and recycled cotton.
The "Message T-shirt", which has environmental issues and designers' thoughts on the print, became a big hit and became the face of the brand.
Not only men's items, but also ladies' and kids' items are available.
We will create and deliver original items that are perfect for an active lifestyle where you can enjoy your life without forgetting playfulness while valuing your family and friends.

Robert P. Miller

"The good old days"
Established in 1937 by Robert P. Miller, who inherited his father's company, in Arkansas, USA.
It started as a rare underwear brand at that time.
Robert P. Miller's original needle-pulling specification "PANEL RIB" was an epoch-making technology at that time, from the 1940s to the 1960s.
Mirror = PANEL RIB has established a brand position.
It began to be produced at Mohnton Kniting mills in 1944, and sales in Japan began around this time.
The comfort that fits the body the more you wear it has become popular as an item that is easy to use both as an outerwear and an innerwear.

FREE GATE

American casual line based on work and military.
Basic items with modernity and functionality. We are developing items targeting a wide range of age groups.

GERRY

GERRY is an American outdoor brand with a long history of more than half a century since it was born. Its roots are in Jerry Mountaineering, which was founded in Jutica, New York in the year of the end of World War II by Mr. and Mrs. (Jerry) Cunningham, Jerland. At the beginning, we were manufacturing a solid climbing and camping gear for mountain troops.
And after the war in the United States, as the outdoor leisure population increased against the backdrop of high growth, with that reliable technology, we began to make functional gears for campers, fishermen, hikers and climbers, and built the foundation of the current outdoor brand. I went.
The credibility of quality and function eloquently shows that it was adopted as official equipment for Sir Edmund Hillary in 1953 and the summit of Mount Everest in 1963.
The outdoor pioneer brand has begun to open up a new world for the 21st century.
GERRY is outdoor casual clothing that combines street trends based on the know-how of outdoor brands that can handle harsh environments.

UNIVERSAL OVERALL

Workwear brand in Chicago, USA, founded in 1924.
We have been pursuing hard and reasonably priced items for almost a century.
Even now, as one of the few real work wear in the United States, it is supported by many workers.
Among them, the classic 100% cotton work pants, coveralls, and shop coats are long-selling items that are loved by Japanese fans who love the workwear of the good old America.
Also, while pursuing tough workwear, they quickly adopted a cotton-polyester blend chino material that is more durable to wear and wash.
The T/C chino pants, which were well-received by workers at the time, were established in Japan as a standard material that is now an essential work-fashion element.

EVERLAST

POLO CHAMPS

CONART

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